

What Am I Missing Here?

Thought-Provoking Questions for the Clinical Research Industry

By Norman M. Goldfarb

203. Walk a mile in their shoes

With all the different players and perspectives in clinical research — sponsors, sites, CROs, IRBs, regulators, etc. — there are lots of opportunities for misunderstanding. Conferences are a good way for people to get to know each other, but a more in-depth approach would be an “exchange student” program in which, for example, an FDA investigator actually spends some time at a research site or a study manager plays clinical research coordinator for a few days. There would have to be some ground rules, but it would be illuminating. What am I missing here?

Do you know a better way? Is something getting under your skin? Please send your ideas for future columns to ngoldfarb@firstclinical.com.

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