

## What's New on the DIA Exhibit Floor

By Norman M. Goldfarb

Innovation is alive and well in the clinical research industry, especially in patient recruiting, mobile applications, study modeling, risk-based monitoring, and cloud-based technology. Here are a few of the highlights from the exhibit floor at the 2013 Drug Information Association Annual Meeting:

**Acurian** introduced its new, complimentary Cost Comparisons of Patient Enrollment Options service for comparing the cost, timeline and risk implications of various patient recruiting plans for a given study.

**Bio-Optronics** announced its new IRB Module, which allows organizations to better track and manage their regulatory documents and communicate with central IRBs.

**ClinEdge** announced the upcoming launch of its new website, which will feature sponsor- and site-focused galleries, portfolios and metrics by therapeutic area, along with industry-insider tips.

**CluePoints** released its Intelligent Statistical Monitoring solution for identifying anomalies and errors in clinical trial data using a comprehensive suite of complex statistical algorithms to drive a risk-based monitoring strategy.

**CRA Assessments** launched its system for simulating site monitoring visits to objectively assess CRA performance in identifying and reporting issues.

**Greenphire** announced it has integrated IMS Health's GrantPlan to compare benchmarked data against both actual contracted amounts and actual expenses incurred, and precisely evaluate the performance of third parties responsible for negotiating contracts.

**IMS Health** released IMS StudyOptimizer 5.0, which, among other things, enables study sponsors to use historical CTMS data to determine the optimal number of patients to recruit from each country in a multinational clinical trial.

**iNventiv Health** launched iNventiv Clinical Trial Recruitment Solutions (iCTRS), which incorporates iNventiv's expertise in behavioral research to enhance patient and investigator identification, recruiting and retention.

**LabConnect** announced SampleGISTICS, which uses digital pens to record sample shipments from sites to labs and track events in real time.

**Medidata Solutions Worldwide** introduced Clinical Cloud Study, which unifies Medidata's family of cloud-based products in an easy-to-acquire, ready-in-weeks system for planning, setting up, and executing a clinical trial.

**MedPoint Digital** launched InSite RSVP (Remote Site Visit Portal), which allows site and sponsor personnel to jointly view study documents, screen shots and data, along with live video.

**Merge** announced its new eClinical OS Marketplace, which allows customers to request and receive services directly from within study workflows, further enabling study sponsors and CROs to run studies more efficiently.

**MMG** introduced its new Custom Conversations module, which uses natural language, pre-recorded videos to answer patient questions about a clinical study and clinical research, in general.

**Nextrials** announced that it has been awarded a contract to incorporate NextTrial forms in three different electronic medical records systems to collect subject data for a large clinical trial.

**PAREXEL** introduced its new Functional Services Unit, which provides solutions for customers interested in outsourcing particular functions in the clinical development process.

**PatientPoint** announced the extension of its Patient Care Coordination Platform to clinical research, enhancing subject recruitment, compliance and retention.

**The ROMaN Project** launched LORACIS, the first remote monitoring platform that utilizes a web portal for viewing certified, watermarked and redacted clinical study documents.

**TransPerfect** released Trial Interactive, an eTMF and pharmacovigilance system that enables clinical development professionals to quickly, efficiently and paperlessly share trial documentation among sponsor, CRO and site personnel.

**Verified Clinical Trials** expanded its system for preventing dual enrollment to collecting subject information for Medicare secondary payer billing compliance purposes.

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