

What's New on the DIA Exhibit Floor

By Norman M. Goldfarb

Innovation is alive and well in the clinical research industry, especially in tablet- and cloud-based software applications. Here are a few of the highlights from the exhibit floor at the 2012 Drug Information Association Annual Meeting:

Almac Group announced automatic loading of Greenphire payment cards from Almac's iXRS IVRS system. (www.almacgroup.com)

BBK Worldwide launched the shop.BBKWorldwide.com online store to streamline evaluation and purchase of patient recruitment products and services. (www.bbkworldwide.com)

Cognizant released Clinical Transformation, a cloud-based platform that uses proprietary algorithms, thresholds and key risk indicators to give study sponsors and CROs real-time visibility of clinical programs and studies. (www.cognizant.com)

Consent Solutions announced Secure Consent 3.0 with iPad support for subject consent with handwritten digital signatures, staff dashboard for subject consent process enrollment, and remote monitoring. (www.consentsolutions.com)

CRF Health announced the evolution of its ePRO product line to include electronic clinical outcome assessment (eCOA). (www.crfhealth.com)

ePharmaSolutions launched its Vendor Integration Module to single user provisioning to 20 leading clinical trial vendor systems. (www.epharmasolutions.com)

Greenphire released eClinicalGPS to automate payments to investigators globally. (www.greenphire.com)

Medidata Solutions announced its Site Quality Monitoring (SQM) Desktop to automate realtime analysis and reporting of key site quality and performance metrics. (www.mdsol.com)

Merge announced Merge Clinical Trial Solutions, a unified, pay-as-you-go-for-what-you-use solution for study support from start-up to close-out. (www.merge.com)

MMG introduced Recruitment Intervention Modeler (RIM), a global recruitment analytics tool that applies proprietary algorithms to forecast the impact of integrated recruitment intervention scenarios. (www.wegetpatients.com)

Nextrials announced Q3 availability of an iPad application for Prism, its clinical trial management platform, providing anywhere/anytime access to clinical trial data and electronic health records. (www.nextrials.com)

MyTrialFinder launched the Clinical Trial Center to promote local study opportunities to WebMD's 92 million monthly users. (www.mytrialfinder.com)

OptumInsight launched Optum Clinformatics™ for Clinical Trials, an online service that enables study managers to identify and rank investigators, sites and geographic areas by patient count from insurance claims. (<http://www.optuminsight.com/findpatients>)

SAS announced a new version of SAS Drug Development for clinical trial data analysis, which offers integrated workflow, automated process orchestration, and an enhanced programming environment. (www.sas.com)

Y-Prime Technologies introduced Prime Publisher, a concatenation tool that streamlines the content review process and combines multiple data forms into a single, navigable format. (www.y-prime.com)

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