

What's New on the DIA Exhibit Floor

By Norman M. Goldfarb

Innovation is alive and well in the clinical research industry, especially in tablet- and cloud-based software applications. Here are a few of the highlights from the exhibit floor at the 2011 Drug Information Association Annual Meeting:

Almac Group announced STEMS, its electronic system for monitoring the shipping temperatures of study drug and other supplies. (www.almacgroup.com)

Aptiv Solutions and **SAS** announced that the companies will integrate their software for the design and execution of adaptive trials. (www.aptivsolutions.com and www.sas.com)

BBK Worldwide and **PatientsLikeMe** announced an exclusive partnership to give study sponsors access to interested and eligible clinical trial participants in over 500 therapeutic areas. (www.bbkworldwide.com and www.patientslikeme.com)

Bio-Optronics introduced Enterprise CTMS, featuring advanced workflow for sponsors, CROs, SMOs and academic medical centers. (www.bio-optronics.com)

BioStorage Technologies displayed Relofleet, the industry's first mobile biorepository for safely transporting temperature-sensitive biosamples. (www.biostorage.com)

ClearTrial released version 4.2 of its clinical trial planning and performance tracking system, which incorporates meeting-resources planning, an EDC maturity model, and 47 new therapeutic indications. (www.cleartrial.com)

Clinical Ink debuted SureSource, the first solution for direct source-record data entry on tablet computers. (www.clinicalink.com)

Clinverse introduced ClinPay, the industry's first software application that automates the entire investigator payment process, including calculating, tracking, accounting and distributing electronically all investigator payments. (www.clinverse.com)

ePharmaSolutions announced CTP-SP2010, its newly migrated SharePoint-based investigator portal and eTMF. (www.epharmasolutions.com)

Firecrest Clinical showed the new iPad version of its product, which includes a study-startup learning module for site personnel and visit-by-visit instructions for study conduct. (www.firecrestclinical.com)

Formedix launched Origin Study Modeler, a CDISC ODM-compliant study design tool that materially decreases the time required to set up study databases and EDC systems. (www.formedix.com)

Medidata Solutions announced a new version of its clinical business analytics solution, Medidata Insights, which offers immediate access to hundreds of metrics across critical operational areas, such as site enrollment, data quality and eCRF design, alongside industry benchmarks based on data from thousands of current and historical clinical trials.

Quanticate announced its Statistical Consultancy Helpdesk, an online resource that gives customers near-instant access to biostatistical expertise. (www.quanticate.com)

Trial by Fire Solutions introduced SimpleCTMS, a web-based clinical trial management system for collaborative, streamlined planning and tracking of clinical studies. (www.simplectms.com)

TransPerfect and **Sentrx** announced their partnership to integrate Sentrx's Argus Safety software into Transperfect's Trial Interactive Portal Solution. (www.trialinteractive.com and www.sentrx.com)

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